



## Alan Kitty is Mark Twain



Mark Twain Scholar, Event Speaker, Meeting Facilitator

### Profile of Alan Kitty as Mark Twain

Alan Kitty has spoken in the guise of Mark Twain since 1979 - the same year he began graduate studies in Computer Science at New York University.

Kitty's background as a Mark Twain lecturer in Education began as a one man theatrical show. It wasn't long before he had to add programs for School clubs, Big

Read programs, Fundraisers, libraries, associations, and more. He wanted to engage students of all ages because Twain represents America at the dawn of the Age of Innovation. As such, he is a role model that can inspire Creativity, Innovation, Curiosity, Industry.

Mr. Kitty experimented with various methods of awakening these keys to success in life followed, from which The Mark Twain Education Society was born.

Improvisation became a major tool for engaging students ; a question and answer format was also adopted and improvisational story telling is used to introduce young children to Twain Literature. Hidden within some of the stories are introductions to numerous disciplines, including linguistics, communications, science and technology, Students who are reading Twain works are treated to live performances of scenes by the author himself; or they may be engaged in discussions about aspects of human behavior and characteristics that lead to success and failure.

Meanwhile, Alan retooled his Twain for business as well. A 30 year career in technology problem solving subsequently developed through acquired expertise across multiple disciplines – from marketing to training, systems integration, process- product- and project-management, consulting, and ultimately, futurism. His research and acquired skills opened a path into multiple industries, leading to an understanding of issues from the perspective of both management and employees.

Kitty stands out among Mark Twain interpreters and Platform Speakers. This Twain has developed and delivered Communications, Group Dynamics and leadership seminars as well as original speeches for clients across a number of industries – including Technology, Financial Services, Healthcare, Medical Device, Pharmaceutical Manufacturing, Automotive, Medical Records, and more. He derives his material from his own corporate, technical, and educational experience as well as from his extensive knowledge of Twain's life, work, philosophy and speeches. .