



Education Clients and Projects

MARK TWAIN WAS THE FIRST GLOBAL SUPERSTAR. IT WAS SAID THAT IF A FAMILY HAD ANY LOVE LEFT, IT WAS RESERVED FOR HIM. SO LASTING WAS THAT SENTIMENT, IT CONTINUES TO REVERBERATE . ALAN KITTY BECOMES TWAIN. SO CONVINCINGLY, KIDS ARE GLAD THEY GOT TO SPEND TIME WITH THE GREAT WRITER AND STORYTELLER HIMSELF. ITS ALWAYS A GREAT LEARNING EXPERIENCE FOR STUDENT AND STORYTELLER ALIKE.

NEA BIG-READ SPEAKER – LIBRARY AND SCHOOL PARTNERSHIP

Tom Sawyer's Adventures were a recollection of Twain's childhood. The character of the author was built from those experiences and boyhood dreams. And while Twain talks about this in his speech to children, he becomes their contemporary through the Q&A that has followed these events during the past decade. As a result, many come to understand Tom – and Sam Clemens – as a role model worthy of attention, if not emulation.

UNIVERSITY OF COLORADO, COLORADO SPRINGS – THE NATURE OF INNOVATION

Two speakers gave their take on the nature of innovation. The first was an Engineering professor at the University. The second was Mark Twain, and he was more surprised than anyone when most of the 30 minutes of questions were directed at him at the end of the session. Twain was an innovator in many ways. Riding the start of the wave known as the Abe of Innovation, he held 4 patents, revolutionized travel writing, turned satire into high art, and brought a uniquely American style to the novel. He was also a pioneer of the subscription book sale. The experience at this venue made Kitty's Q&A a feature of many subsequent programs.

TEXAS LIBRARY ASSOCIATION – SUCCESSFUL SPEECHMAKING

The task was to present Twain's recommendations for making a successful speech to member libraries. This humorous speech was based on Twain's written formula and delivered in a well attended break-out session. The speech did better than expected among jaded old hands who had been delivering speeches all their lives. Newer speakers were entertained and took away enough information to improve their public speaking.

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